

# THEATRE GREEN BOOK • SUSTAINABLE TOURING

Beta version for trialling

May 2022

Guidance		Standards			Responsibilities	
		Baseline	Intermediate	Advanced	Lead	Assist
<b>Planning a tour</b>	Touring shows should be designed and produced in accordance with the standards of Theatre Green Book volume 1 : Sustainable Productions.	Establish an agreed volume of haulage per show (e.g. '2 transit vans'), and make this clear to the team at the point of invitation	Establish a carbon budget for transportation	All transportation and travel should be by low carbon methods	Producer / Production Manager	Tour manager / Production manager
	For co-productions, partners should all work to the agreed Theatre Green Book standard, and all parties should sign a Green Production Agreement.					
	Minimise staff travel during the preparation phase. Use remote recces where possible.					
	Where possible, plan tours with short legs. Where possible, negotiate with receiving venues to relax Exclusion Zones. Avoid one - night performances where possible, programming either small runs of the same show or multiple shows so as to limit movement of people.					
	Where possible, plan tours around public transport options.					
	Plan lay-offs and rest days to minimise travel for cast and crew.					
	At the outset, set a limit for the volume of sets and scenery, props, costumes and technical equipment to be transported between venues. Communicate this with the team at the point of invitation. For long haul international touring, consider a complete rebuild or resource of the set and props in the destination country.					
Consider sending freight between venues in advance even if there's a long break. (i.e the cast and crew return home but the freight does not). This requires negotiation with the venues for storage but can reduce carbon and cost.	Collaborate with networks of receiving venues to plan tour as sustainably as possible	Include a green touring rider in your contracts with receiving venues to define their role in sustainable touring	As intermediate	Producer / Production manager	Tour manager / Production manager / Receiving venues	
Collaborate with host venues to establish the environmental standard for the tour, ascertain their resources for sustainable working, and agree the technical and other resources they can make available. Ideally this should include a standard list of technical resources available to all touring productions.						
Where possible, plan accommodation within walking or public transport distance from venues, and use accommodation with green accreditation.						
<b>Designing a tour</b>	Where the decision to tour is made after the show has been produced, any redesign and new construction should be to the same Theatre Green Book standard as the original production.	Provide the team with information about local resources at receiving venues	As baseline	As baseline	Tour manager / Production manager	Receiving venues
	Ensure designers have full information about local resources at receiving venues.					
	Design touring productions to minimise transport of set, scenery, props and costumes.					
	Where possible, design for locally procured props, furniture and costumes.					
Where possible, design to use locally procured technical equipment.	30% of all material and equipment, including technical, should be procured locally at receiving venues (Note: applies only to shows designed for touring from the outset)	45% of all material and equipment, including technical, should be procured locally at receiving venues (Note: applies only to shows designed for touring from the outset)	60% of all material and equipment, including technical, should be procured locally at receiving venues (Note: applies only to shows designed for touring from the outset)	Designers / Production manager	Tour managers / Production manager / Receiving venues	
<b>Travel and Transportation</b>	Wherever possible, use sustainable transport options for staff, cast and crew (e.g. public transport, electric vehicles, or - where necessary - full cars).	Each year, reduce average annual travel carbon per show by 10% from the previous year	Each year, reduce average annual travel carbon per show by 20% from the previous year	All transportation and travel should be by low carbon methods	Tour manager / production manager	Contractors / staff
	If possible, use sustainable haulage options (e.g. rail, hydrogen trucks, electric vans).					
	If possible, avoid air travel. Where air travel is needed avoid multiple transfers, and use direct flights only.					
	Record all travel miles (for freight, staff, cast and crew, NOT audiences), and use a carbon calculator to measure its carbon impact.					
<b>Receiving Venues</b>	Provide clear information about facilities and equipment available at the venue or for hire locally.	Encourage sustainable transport options to each venue and monitor audience transport choices	As baseline	As baseline	Marketing and box office	Receiving venues
	Ensure that a standard agreed checklist of technical and other equipment is either available at the venue or for hire locally, so as to minimise the amount touring companies bring with them.					
	Provide charging points and other facilities for sustainable touring vehicles.					
	Work with receiving venues to obtain information about sustainable travel options for audiences, and communicate these to audiences in marketing and box office material. Monitor audience transport choices.					
	Receiving venues should operate to Theatre Green Book standards.					
Outdoor venues should operate to Theatre Green Book standards.						

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